



WHERE LEADERS ARE MADE

## MOTIVATIONAL STRATEGIES

This path helps you build your skills as a powerful and effective communicator. The projects focus on learning strategies for building connections with the people around you, understanding motivation and successfully leading small groups to accomplish tasks. This path culminates in a comprehensive team-building project that brings all of your skills together—including public speaking.

### LEVEL ONE: Mastering Fundamentals

- ▶ Ice Breaker
- ▶ Evaluation and Feedback
- ▶ Researching and Presenting

### LEVEL TWO: Learning Your Style

- ▶ Active Listening
- ▶ Understanding Your Communication Style
- ▶ Introduction to Toastmasters Mentoring

### LEVEL THREE: Increasing Knowledge

- ▶ Understanding Emotional Intelligence

#### ELECTIVES (choose 2)

- ▶ Deliver Social Speeches
- ▶ Using Presentation Software
- ▶ Connect with Storytelling
- ▶ Creating Effective Visual Aids
- ▶ Using Descriptive Language
- ▶ Connect with Your Audience
- ▶ Make Connections Through Networking
- ▶ Focus on the Positive
- ▶ Inspire Your Audience
- ▶ Prepare for an Interview
- ▶ Understanding Vocal Variety
- ▶ Effective Body Language

### LEVEL FOUR: Building Skills

- ▶ Motivate Others

#### ELECTIVES (choose 1)

- ▶ Create a Podcast
- ▶ Building a Social Media Presence
- ▶ Managing a Difficult Audience
- ▶ Write a Compelling Blog
- ▶ Manage Online Meetings
- ▶ Question-and-Answer Session
- ▶ Public Relations Strategies
- ▶ Manage Projects Successfully

### LEVEL FIVE: Demonstrating Expertise

- ▶ Team Building
- ▶ Reflect on Your Path

#### ELECTIVES (choose 1)

- ▶ Lessons Learned
- ▶ Moderate a Panel Discussion
- ▶ Ethical Leadership
- ▶ Leading in Your Volunteer Organization
- ▶ Prepare to Speak Professionally
- ▶ High Performance Leadership